



CAMBIA PALLIATIVE CARE CENTER OF EXCELLENCE
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Update on the Cambia Palliative Care Center of Excellence at UW

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- **Launched by UW Medicine in 2012**
- **Became Cambia Palliative Care Center of Excellence in 2014**
- **Mission:**
 - **Improve palliative care received by patients with serious illness and their families and provide support to clinicians**
- **Strategy:**
 - **Develop innovative clinical programs, educational resources, and the evidence base to improve palliative care regionally and nationally**

Definition of Palliative Care

Specialized care for people with **serious illnesses**...
focused on providing relief from the symptoms and stress
of a serious illness - whatever the diagnosis

Goal is to **improve quality of life** for both the patient and
family... to provide an **extra layer of support**

Palliative care is appropriate at any age and at any stage
in a serious illness, and can be **provided together with
curative treatment**

Center to Advance Palliative Care 2011



Provision of Palliative Care

- **Primary palliative care**
 - Care provided by all clinicians caring for patients with serious illness
- **Specialty palliative care**
 - Care provided by palliative care specialists



Initial Strategic Plan for Clinical Programs

- 1. Develop and implement standards for UW Medicine palliative care services**
- 2. Achieve Joint Commission Advanced Certification for Palliative Care**
- 3. Develop and implement quality metrics and a quality dashboard**
 - Specialty palliative care
 - Primary palliative care
- 4. Pilot screening programs to identify patients with unmet palliative care needs**



Progress: Inpatient Palliative Care

- **Achieved standards for palliative care in- and outpatient services at UW Medicine**
 - ✓ 24/7 coverage
 - ✓ Interdisciplinary teams
- **Achieve TJC certification**
 - ✓ UWMC: Joint Commission Advanced Certification in Palliative Care in 2014
 - ✓ HMC, Northwest, Valley: Achieved advanced certification in March 2016
- **Developing quality metrics and dashboard**
- **Piloted screening programs at all sites**



Palliative Care Quality Metrics

Utilization at EOL

1. ED visits in last 30 days
2. Inpatient in last 30 days
3. ICU stay in last 30 days
4. Hospital Readmissions
5. Chemo in last 14 days

Circumstances of Death

6. Died in hospital
7. Died in hospital w/ ICU days
8. Died after planned ICD deactivation
9. Died w/ cancer & no hospice
10. Died w/ <3 days in hospice

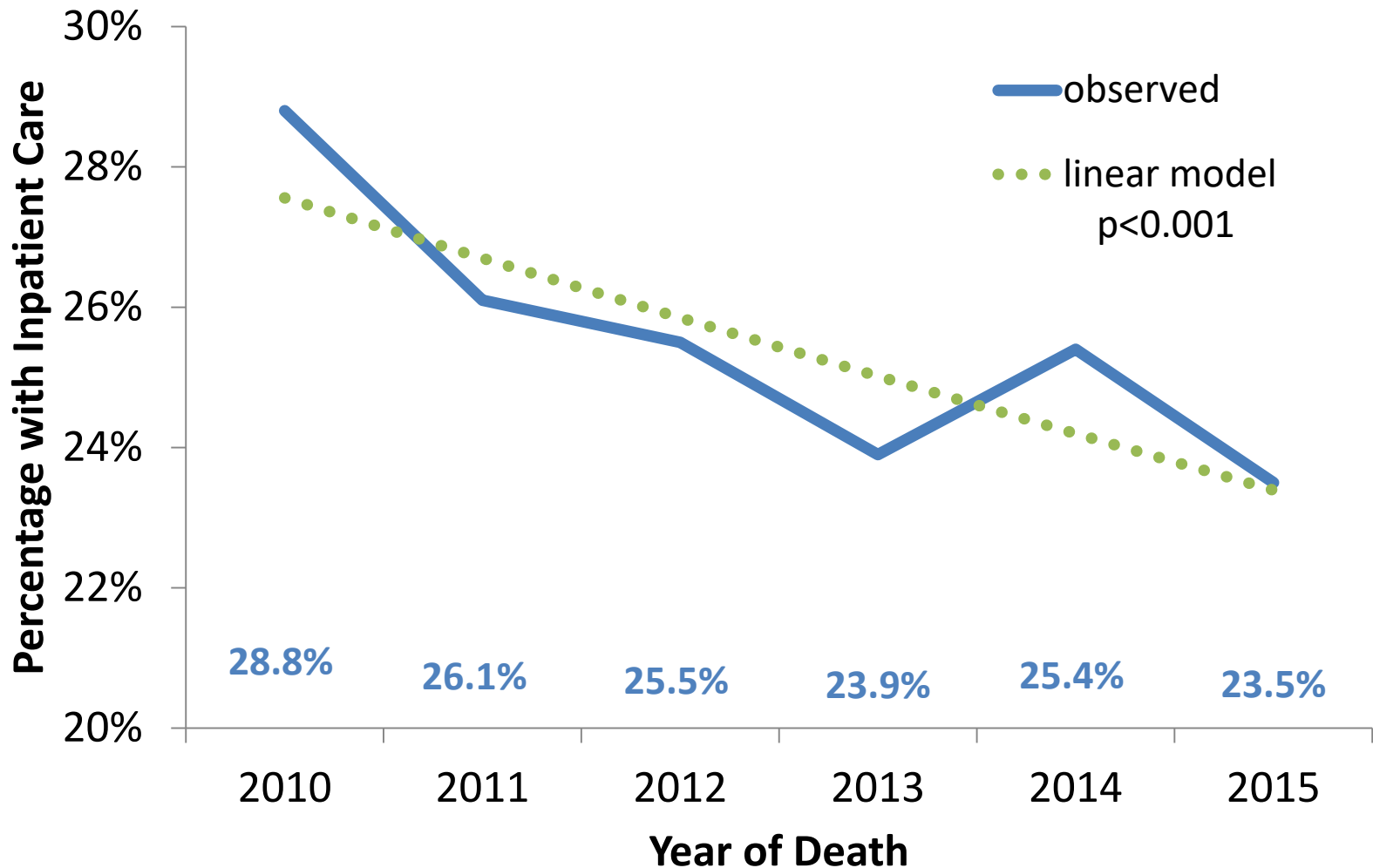
Screening/Assessment

11. Completed comprehensive assessment, including prognosis, function, symptoms
12. Screen for pain
13. Screen for shortness of breath
14. Bowel regimen with opioids

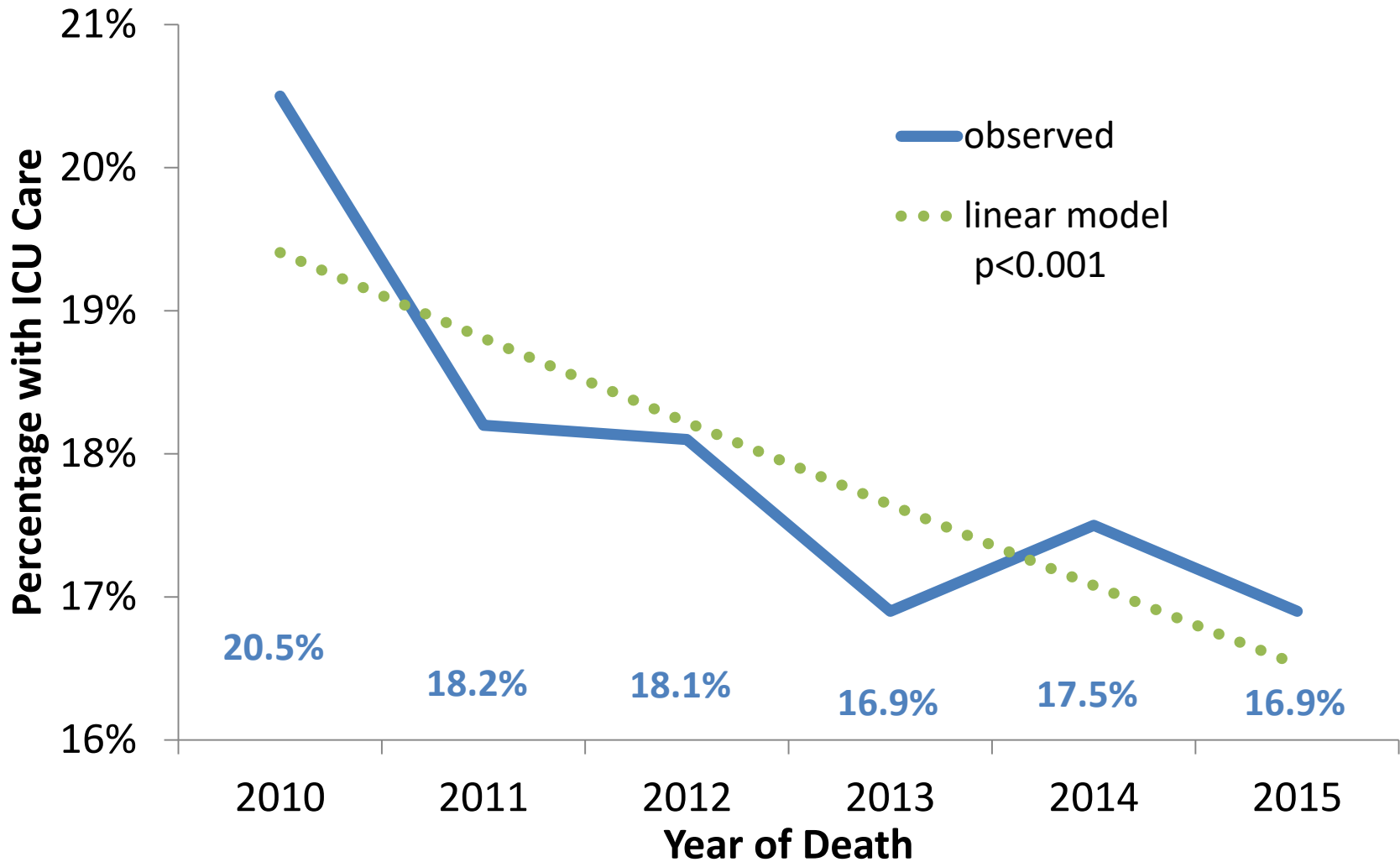
Needs & Preferences

15. Advance directive and POLST documentation
16. Documented ACP and goals of care discussions
17. Documented discussion of emotional/ psychosocial needs
18. Documented discussion of spiritual concerns

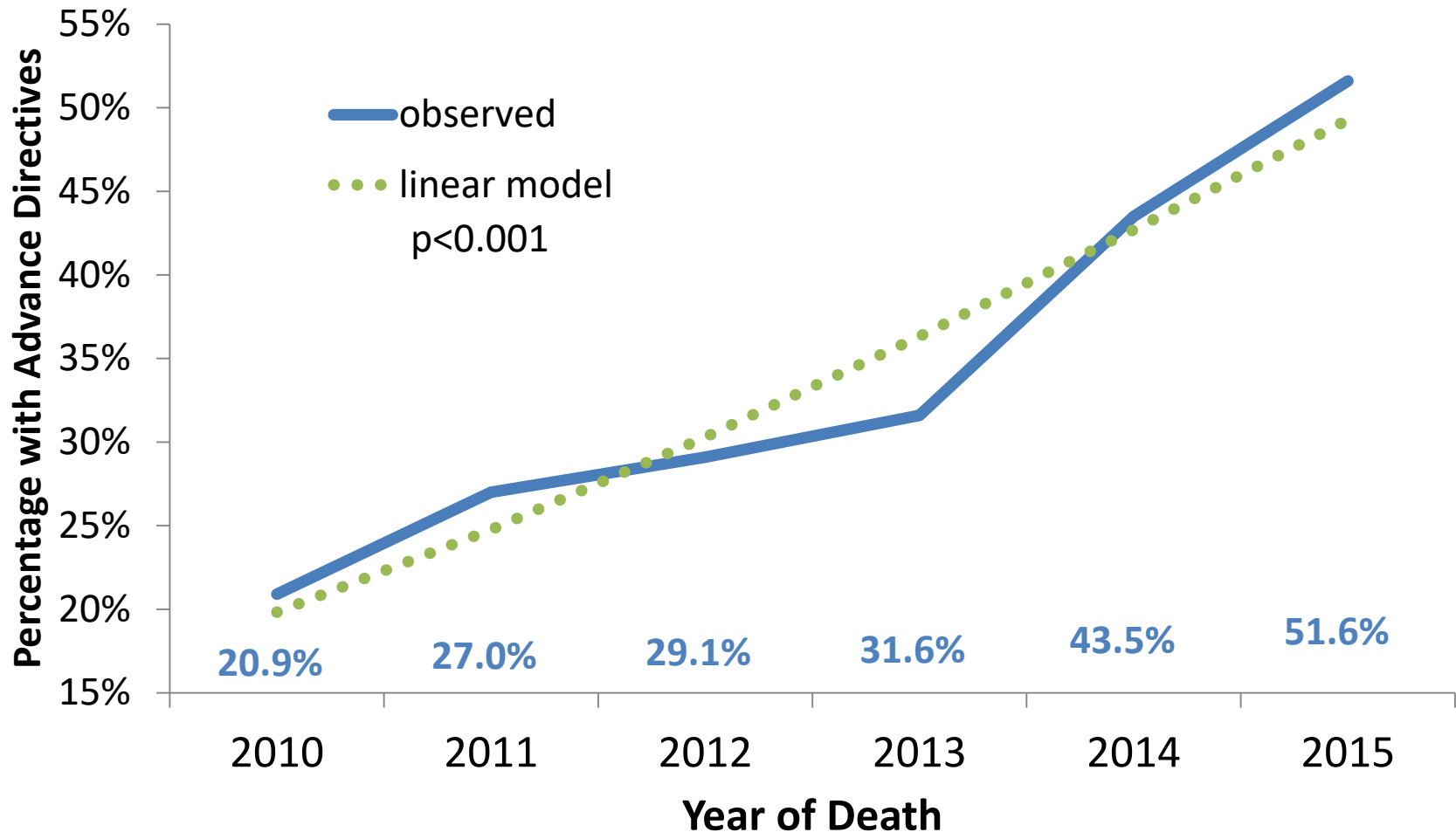
Hospitalizations in the Last 30 Days of Life at UW Medicine



ICU use in the Last 30 Days of Life at UW Medicine



Advance Directives and POLST Forms at UW Medicine



Future Directions in Metrics

- **Next metrics to focus on**
 - ACP and goals of care discussions
 - Pain/dyspnea management
- **Create “clinician-friendly” dashboards**
- **Use metrics to evaluate innovative QI**
- **Become a national leader in palliative care metrics**



Strategic Visioning and Planning for “Phase 2” of the Center

- **One phrase: Goal concordant care**
- **Enable our healthcare system to**
 - **Help patients and their family formulate and articulate their goals of care**
 - **Ensure these goals are communicated across the continuum of care**
 - **Ensure the care patients receive is informed by their individual goals**

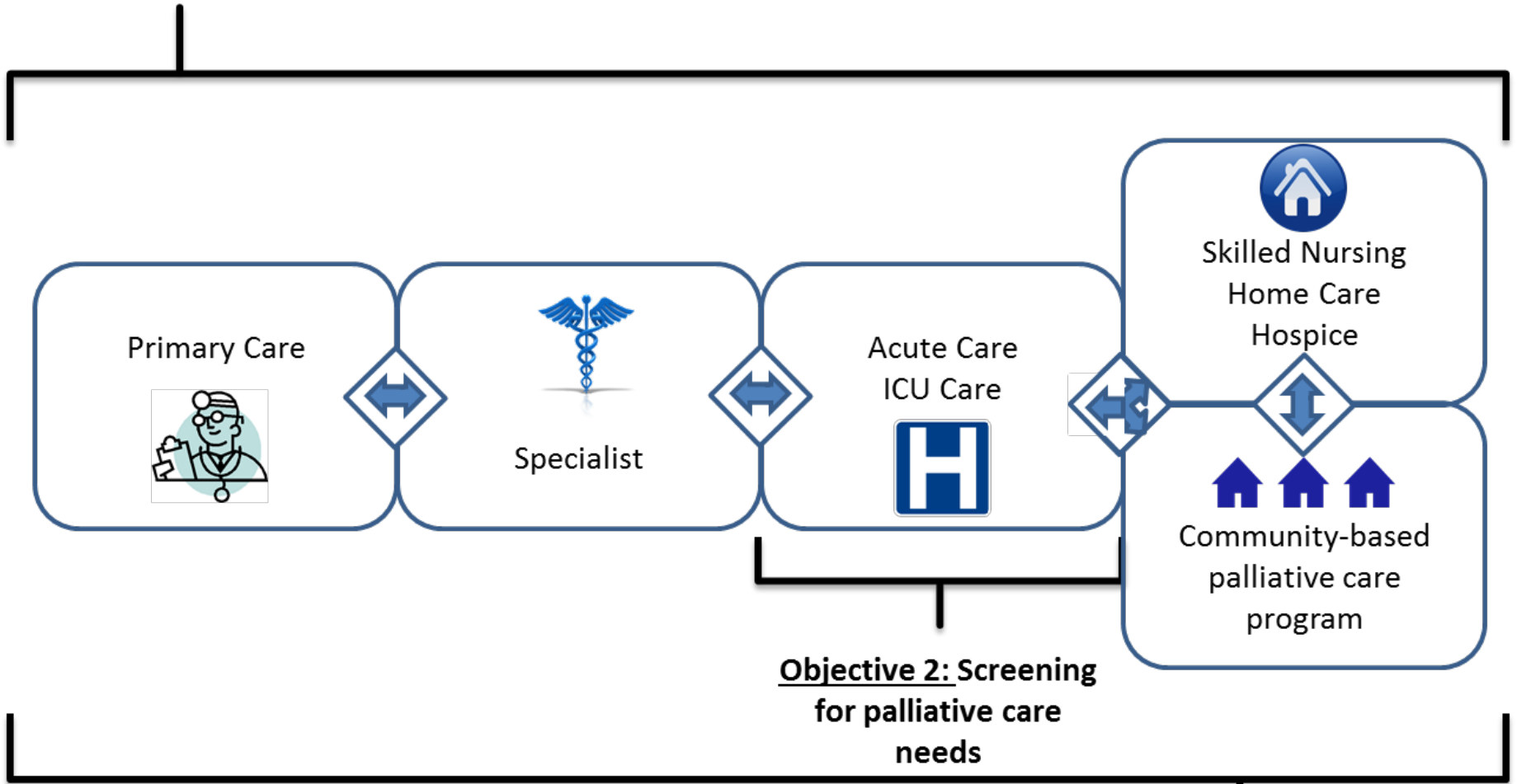


Next Phase: Palliative Care Strategic Objectives

- 1. Education in ACP reaching all clinicians**
 - I. Conversation priorities based on severity of illness
 - II. Documentation of conversations so that future care can be informed
 - III. Communication skills required based on severity of illness
- 2. Screening for palliative care needs & building capacity to meet those needs**
- 3. Enhancing integrated community-based palliative care**



Objective 1: ACP Education



Objective 2: Screening for palliative care needs

Objective 3: Integrated community-based palliative care



Graduate Certificate in Palliative Care

Building Interprofessional Communities of Practice



- **Cambia Palliative Care Training Center**
 - 9-month inter-professional course
 - Physicians, nurses, SW, chaplains, others
 - Three 2½ day in-person sessions and weekly distance learning (webinars & online modules)
 - 2015: inaugural class of 24
 - 2016: 2nd class with 22 participants
 - 2017: applications closing May 1!



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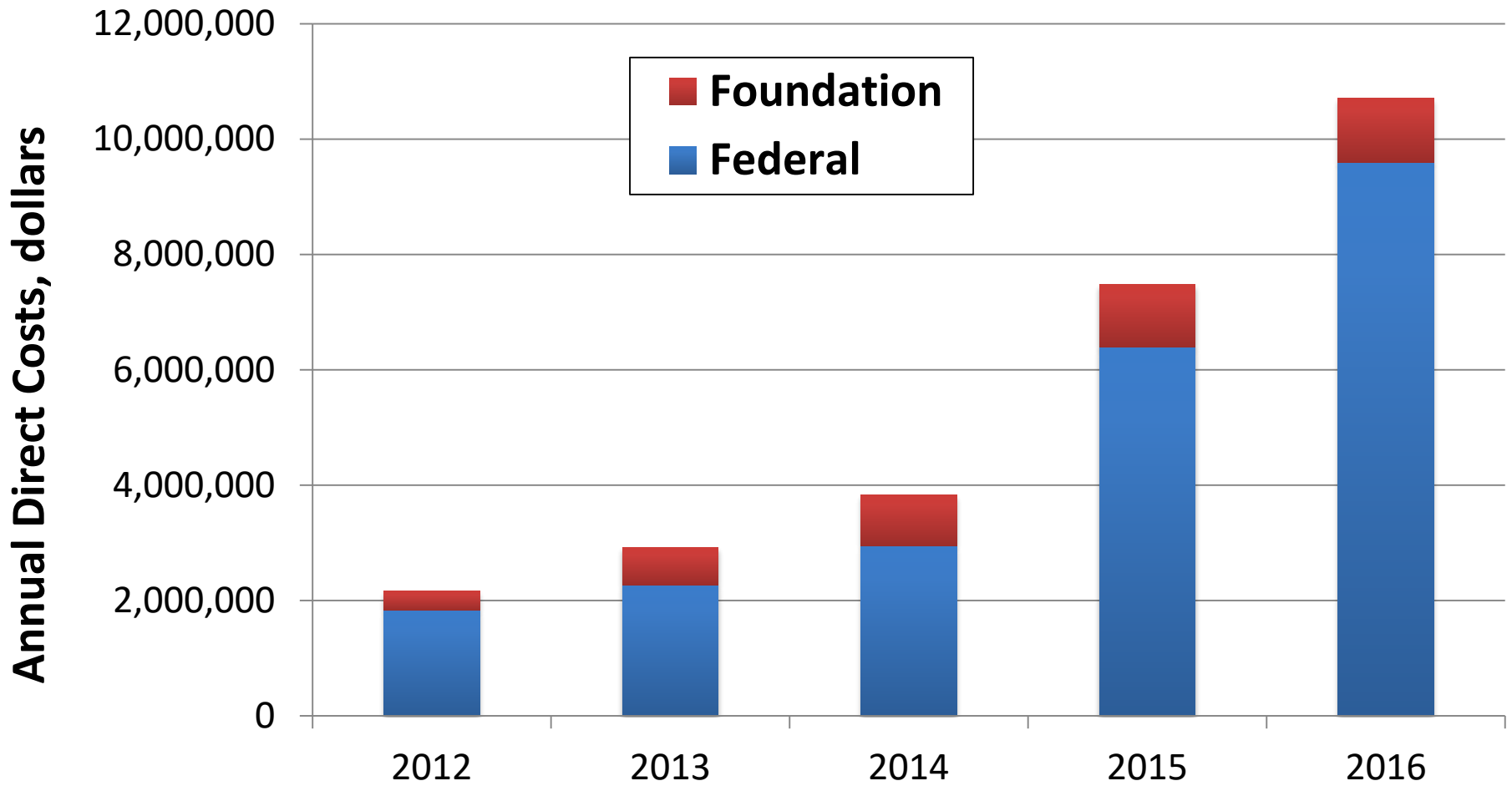
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Other Education Achievements

- **Community of Educators Retreat**
 - Annual event drawing from across UW
 - Implementing developmental approach to palliative care education
- **Annual Palliative Care Conference**
 - 2 day conference with skills practice
 - Annual event drawing >200 interprofessional participants
 - 3rd annual conference: April 24-25, 2017



Cambia PCCE Research Funding with Cambia PCCE Investigators as PI or Site PI



Recruitments in Past Two Years: Exciting Time of Program Building



Tony Back, MD

- National leader in communication
- Moving to HMC to co-Direct Cambia PCCE



Joan Teno, MD, MS

- National leader in health services
- Recruited from Brown to grow quality measurement programs at UW Medicine



Jim Fausto, MD

- Directed palliative care program at Montefiore
- Experience building palliative care into ACO



Rashmi Sharma, MD, MHS

- Emerging scientist with new award from American Cancer Society
- Focused on improving disparities in communication



Developing Leaders of the Future: Sojourns Scholars Leadership Program



Caroline Hurd, MD

- Training clinicians in communication
- Leading educational operations of Center



Claire Creutzfeldt, MD

- Integrating palliative care and neurology
- Focused on palliative care for patients with SABI and their families



Lynne Reinke, PhD, ARNP

- Focused on improving palliative care for COPD
- National leadership within the VA



Dan Lam, MD

- Integrating palliative care in nephrology
- Developing palliative care programs for dialysis centers





Support Us

Become a Member

Cambia PCCE Awarded AHA Circle of Life

The Circle of Life Award celebrates programs across the nation that made great strides in palliative and end of care lifecare.



[click here for announcement](#)

Cambia Palliative Care Center of Excellence

About the Cambia Palliative Care Center of Excellence

The Palliative Care Center of Excellence at the University of Washington was launched in 2012 with the goal of giving every patient with serious illness access to high-quality palliative care focused on relieving symptoms, maximizing quality of life and ensuring care that concentrates on patients' goals. Interprofessional teams of nurses, social workers, chaplains, pharmacists and doctors must work together to meet the complex medical, emotional and spiritual needs of seriously ill patients and their loved ones, and these teams need support and resources. The goal of the newly renamed Cambia Palliative Care Center of Excellence, directed by J. Randall Curtis, M.D., MPH, is to see that palliative care has an integral and prominent role in healthcare — regionally, nationally and internationally — for seriously ill patients and their families.

News and Events

Cambia PCCE Awarded AHA Circle of Life



The Cambia Palliative Care Center of Excellence has been awarded the American Hospital Association Circle of Life Award. The Circle of Life Award, now in its 17th year, celebrates programs across the nation that have made great strides in palliative and end-of lifecare.

The AHA is a not-for-profit association of health care provider organizations and individuals that are committed to the improvement of health in their communities. The AHA is the national advocate for its members, which includes nearly 5,000 hospitals, health care systems, networks and other providers of care. Founded in 1898, the AHA provides education for health care leaders and is a source of information on health care issues and trends. For more information visit the website at www.aha.org.

CAMBIA PALLIATIVE CARE CENTER OF EXCELLENCE



2015 Annual Report

Funding Sources



UW Medicine

The Frazier Family Foundation



The John A. Hartford Foundation



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE



National Institutes of Health
Turning Discovery Into Health



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Summary

- **Palliative care gaining momentum nationally and Cambia PCCE playing a leading role**
 - Building innovative, award-winning programs
- **Implementing outstanding clinical, educational, and research programs Enhancing primary and specialty palliative care**
- **Cambia PCCE going forward**
 - Serving as a regional and national leader
 - Focusing on ensuring goal-concordant care for patients with serious illness and their families

<http://www.uwpalliativecarecenter.com>



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